

About Pop Culture Hiroshima 2025

Event Period: 18th(Sat.) ~ 19th(Sun.) October, 2025. ※Rehearsal: 17th (Fri.)

Venue: NTT Cred Hall (The same venue as 2024)

<https://www.pacela.jp/eventspace>

Zip.730-0011, 11Floor, Cred Pacela, 6-78 Motomachi, Naka Ward, Hiroshima

■ Representative selection regulation

1. Each country/region's representative cosplayers will consist of a team of two people.
2. Participants must be 16 years old or older. ※Age restrictions may vary by country or region.
3. The selected 2 representatives must come to Japan during the period specified by Pop Culture Hiroshima (hereinafter referred to as "PCH") and participate in all programs, including rehearsals, as designated by PCH.
4. The two representatives must be selected through a representative selection conducted by the PCH-commissioned organizer.
5. During the representative selection, the two members of the team must cosplay the characters from the same work. Works originating from Japan are preferred. Purchased costumes are also acceptable.
6. Those who have previously represented their country in international cosplay contests (such as WCS, ECG, GICOF, PCH, etc.) are generally not allowed to participate.
7. The content of the performance during the representative selection event must be appropriate for children to watch, and karaoke-only performances are not allowed.
8. Both representatives must have the nationality (passport) of the country they are selected to represent.
※In countries where the above rule is difficult to comply with, exceptional rules will be established in consultation with the PCH executive office in advance.
9. For countries that require a visa to visit Japan, the representative selection event must be held at least 50 days before the PCH event. For countries that do not require a visa, the event must be held at least 30 days before.
* If the representative selection event is held after the specified period, the PCH may not be able to support visa acquisition.
10. The representative selection event must be judged by at least two impartial judges. Care should be taken in selecting the judges to ensure that the event is conducted fairly.
11. If there are any costs that the two selected representatives must bear themselves, such as visa fees or passport acquisition costs, the information should be shared in advance.

■ Representative's regulation

1. Actively cooperate with PCH for the event.
2. For the promotion of the PCH, video footage and photos from the representative selection event can be used freely in various media (TV programs, websites, newspapers, magazines, etc.).

No compensation will be provided for this.

3. The portrait rights for all media exposure related to PCH, such as TV programs and coverage from various media, as well as promotional activities in print media and appearances at events, etc., during the PCH event period, belong to the PCH.

4. After being selected as representatives, all required materials must be submitted by the specified deadlines.

October 2024

Pop Culture Hiroshima(PCH) **executive office**